

# STONEBRIDGE

COUNTRY CLUB ♦ BOCA RATON

## GRAPHIC DESIGNER & DIGITAL MEDIA SPECIALIST

Stonebridge Golf and Country Club, a private country club in west Boca Raton, is seeking a Creative Designer & Digital Media Specialist to join our staff. \***On Location Only** (Not A Remote Position) \*

The Graphic Designer & Digital Media Specialist is responsible for the creative development of visual assets and communications for the Club's marketing department.

### DUTIES AND RESPONSIBILITIES:

- Maintain the Stonebridge brand through correct use of logo, colors, fonts, icons, layouts, and other required creative assets.
- Regularly create and implement concepts for flyers, menus, emails, social media, landing pages, digital signage and other such creative requests.
- In coordination with the Marketing Director, plan, create, post, and monitor social media assets for the ongoing company presence across platforms.
- Photograph events, create videos and digital slideshows for internal TVs, web and social media.
- Frequently create media for digital signage and marketing.
- Review all mass emails for correct spelling, grammar, and content and enhance such template designs as needed.
- Performs other related duties as requested by management.

### REQUIRED SKILLS:

- Strong graphic design, layout skills, and UI/UX.
- Expert in Adobe Creative Suite (InDesign, Photoshop, Illustrator, Lightroom)
- Creativity and Flexibility; attention to detail and deadline oriented.
- Excellent organization and time-management skills.
- Knowledge of various ad layouts for Facebook, Instagram and Google.
- Excellent interpersonal and communication skills.
- Able to take direction handle strong feedback and constructive criticism.

### DESIRED SKILLS:

- Photography, Videography and Video Editing skills.
- Proficiency in Adobe After Effects and Premiere Pro.

### REQUIREMENTS:

Bachelor's degree in graphic design or related field with an online portfolio, 2 to 3 years of experience in creative graphic design for digital and print media. Strong interest in photography and videography preferred. Background in illustration is also a plus.

### PHYSICAL DEMANDS AND WORK ENVIRONMENT:

- Occasionally required to stand, walk, climb, balance, bend, stoop, kneel or crawl.
- Frequently required to sit, utilize hand and finger dexterity.

- Continually required to talk and hear.
- Occasionally exposed to outside weather conditions
- While performing the duties of this job, the noise level in the work environment is usually moderate.
- The employee must occasionally lift and/or move up to 10 pounds.
- Specific vision abilities required by this job include: Close vision; Distance vision; Color vision; Peripheral vision; Depth perception and ability to adjust focus.

Our staff enjoys a beautiful working environment, an appreciative management team, and competitive salary with full benefits package. To apply for this position, please forward your resume and link to your online portfolio to [hkish@stonebridgefl.com](mailto:hkish@stonebridgefl.com).

No phone calls, please; more information will be provided if you are selected for an interview.

EEOC/DFW